

Aron Smith

Head of marketing



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Summary

Marketing and business development professional with three years of skilled experience focusing on office organisation, marketing management, cost analysis, online marketing, customer relationship management, and planning and execution of the marketing strategy. Additional experience has been gained in the areas of staff responsibility, hiring, leadership, and project management.

Work experience

2015 **Online marketing Company**
Head of marketing
Responsibilities include building the marketing organisation and managing the brand image and marketing for seven countries. Additional duties: negotiation and procurement of radio advertising, project management of the new front-end platform, cost analysis.

2013 **Webstation**
Country manager
2015
Tasked with the reorganisation and restructuring of the head office; this included increasing productivity, budgeting, contract negotiation as well as staff management and recruitment.

2011 **The standard**
Marketing manager
2013
Marketing manager for the UK markets. Major projects included drafting of the marketing plan, which was heavily focused on ROI, as well as strategising to achieve expansion on a limited budget.

2009 **Springify**
Operating Officer
2011
Responsibilities included customer service, cash management, and development of the UK

Education

Courses
Mount Saint Vincent University
2008 - 2009

Master in business
University of excellence
2002 - 2008

Projects

Google AdWords certification - 2014
Two week course to become a certified Google Adwords expert.

Online marketing consultant - 2013
A half year program specialising in online marketing.

Skills

Marketing	5
Communication	4
Project management	4
Leadership	5

market, as well as trial-and-error marketing, investor relationship management, and customer service.

Part time employment

- Budgeting – Sweat company
- Telemarketing sales – Realtalk sales
- Administration – Huge banking
- Truck delivery sales – Trucks N stuff

References

[William Smith - example@buzzcv.com](mailto:example@buzzcv.com)

CEO - Buzzcv.com

Personal information

Age: 36

Address: 89 E 42nd St

NY 10017 New York

Driving license: Yes

English : Native

Spanish : Fluent

French : Basic skills

About me

A natural leader and a master of marketing. That's how colleagues describe me. Personally, I would describe myself as a ambitious visionary who works hard to achieve my goals.

I'm an active person who loves adventures. Last year I decided that I would run a marathon and last month I achieved that goal. Now I'm ready to take on a new adventure but this time regarding my professional career.