

# Aron Smith



Head of marketing

## Summary

Marketing and business development professional with three years of skilled experience focusing on office organisation, marketing management, cost analysis, online marketing, customer relationship management, and planning and execution of the marketing strategy. Additional experience has been gained in the areas of staff responsibility, hiring, leadership, and project management.

### Email

info@buzzcv.com

### Phone

07624 123456

### Address

89 E 42nd St  
NY 10017 New York

### Driving license

Yes

1985

Married

### Links



## Skills

Marketing

Communication

Project management

Leadership

## Languages

English - Native

Spanish - Fluent

French - Basic skills

## Work experience

### Online marketing Company

2015 - Present

*Head of marketing*

Responsibilities include building the marketing organisation and managing the brand image and marketing for seven countries. Additional duties: negotiation and procurement of radio advertising, project management of the new front-end platform, cost analysis.

### Webstation

2013 - 2015

*Country manager*

Tasked with the reorganisation and restructuring of the head office; this included increasing productivity, budgeting, contract negotiation as well as staff management and recruitment.

### The standard

2011 - 2013

*Marketing manager*

Marketing manager for the UK markets. Major projects included drafting of the marketing plan, which was heavily focused on ROI, as well as strategising to achieve expansion on a limited budget.

### Springify

2009 - 2011

*Operating Officer*

Responsibilities included customer service, cash management, and development of the UK market, as well as trial-and-error marketing, investor relationship management, and customer service.

### Part time employment

- Budgeting – Sweat company
- Telemarketing sales – Realtalk sales
- Administration – Huge banking
- Truck delivery sales – Trucks N stuff

## Education

## References

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William Smith  
CEO - Buzzcv.com  
example@buzzcv.com

Mount Saint Vincent University  
*Courses* 2008 - 2009

University of excellence  
*Master in business* 2002 - 2008

## Projects

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Google AdWords certification 2014  
Two week course to become a certified Google Adwords expert.

Online marketing consultant 2013  
A half year program specialising in online marketing.

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## About me

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A natural leader and a master of marketing. That's how colleagues describe me. Personally, I would describe myself as a ambitious visionary who works hard to achieve my goals.

I'm an active person who loves adventures. Last year I decided that I would run a marathon and last month I achieved that goal.

Now I'm ready to take on a new adventure but this time regarding my professional career.