



Aron Smith

Head of marketing



Summary

Marketing and business development professional with three years of skilled experience focusing on office organisation, marketing management, cost analysis, online marketing, customer relationship management, and planning and execution of the marketing strategy. Additional experience has been gained in the areas of staff responsibility, hiring, leadership, and project management.



Work experience

Online marketing Company

2015 - Present

Head of marketing

Responsibilities include building the marketing organisation and managing the brand image and marketing for seven countries. Additional duties: negotiation and procurement of radio advertising, project management of the new front-end platform, cost analysis.

Webstation

2013 - 2015

Country manager

Tasked with the reorganisation and restructuring of the head office; this included increasing productivity, budgeting, contract negotiation as well as staff management and recruitment.

The standard

2011 - 2013

Marketing manager

Marketing manager for the UK markets. Major projects included drafting of the marketing plan, which was heavily focused on ROI, as well as strategising to achieve expansion on a limited budget.

Springify

2009 - 2011

Operating Officer

Responsibilities included customer service, cash management, and development of the UK market, as well as trial-and-error marketing, investor relationship management, and customer service.

Part time employment

- Budgeting – Sweat company
- Telemarketing sales – Realtalk sales
- Administration – Huge banking
- Truck delivery sales – Trucks N stuff



Education

Mount Saint Vincent University

2008 - 2009

Courses

University of excellence

2002 - 2008

Master in business



Projects



Personal information

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 NY 10017
 New York
 Age: 1985
 Driving license: Yes



About me

A natural leader and a master of marketing. That's how colleagues describe me. Personally, I would describe myself as a ambitious visionary who works hard to achieve my goals. I'm an active person who loves adventures. Last year I decided that I would run a marathon and last month I achieved that goal. Now I'm ready to take on a new adventure but this time regarding my professional career.



Language

English: Native
 Spanish: Fluent
 French: Basic skills

Google AdWords certification

2014

Two week course to become a certified Google Adwords expert.

Online marketing consultant

2013

A half year program specialising in online marketing.



Skills

Marketing



Communication



Project management



Leadership



References

Buzzcv.com

CEO

William Smith

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