



Aron Smith

Head of marketing

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✓ Summary

Marketing and business development professional with three years of skilled experience focusing on office organisation, marketing management, cost analysis, online marketing, customer relationship management, and planning and execution of the marketing strategy. Additional experience has been gained in the areas of staff responsibility, hiring, leadership, and project management.

📁 Work experience

Online marketing Company 2015 - Present
Head of marketing
Responsibilities include building the marketing organisation and managing the brand image and marketing for seven countries. Additional duties: negotiation and procurement of radio advertising, project management of the new front-end platform, cost analysis.

Webstation 2013 - 2015
Country manager
Tasked with the reorganisation and restructuring of the head office; this included increasing productivity, budgeting, contract negotiation as well as staff management and recruitment.

The standard 2011 - 2013
Marketing manager
Marketing manager for the UK markets. Major projects included drafting of the marketing plan, which was heavily focused on ROI, as well as strategising to achieve expansion on a limited budget.

Springify 2009 - 2011
Operating Officer
Responsibilities included customer service, cash management, and development of the UK market, as well as trial-and-error marketing, investor relationship management, and customer service.

Part time employment

- Budgeting – Sweat company
- Telemarketing sales – Realtalk sales
- Administration – Huge banking
- Truck delivery sales – Trucks N stuff

🎓 Education

Mount Saint Vincent University 2008 - 2009
Courses

University of excellence 2002 - 2008
Master in business

⚙️ Projects

Google AdWords certification 2014
Two week course to become a certified Google Adwords expert.

Online marketing consultant 2013
A half year program specialising in online marketing.

+ Skills

Marketing ●●●●●
Communication ●●●●●
Project management ●●●●●
Leadership ●●●●●

🗣️ Language

English Native
Spanish Fluent
French Basic skills



About me

A natural leader and a master of marketing. That's how colleagues describe me. Personally, I would describe myself as a ambitious visionary who works hard to achieve my goals.

I'm an active person who loves adventures. Last year I decided that I would run a marathon and last month I achieved that goal. Now I'm ready to take on a new adventure but this time regarding my professional career.



References

William Smith

CEO

Buzzcv.com

example@buzzcv.com