



JONATHAN PATTERSON

Community Manager

CAREER GOALS

To be an innovator in digital media and responsible social media management, and to use online platforms to organize cause-oriented communities

CORE STRENGTHS

- Content Creation
- Social Networking
- Public Relations
- Website Management
- Digital Analytic Tools
- Graphic Design
- Strong Communication Skills

CONTACT DETAILS:

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EMPLOYMENT HISTORY

Beatboxx Industries

SENIOR COMMUNITY MANAGER, 2017-2019

Grew the Beatboxx community by engaging users through social media channels. Improved the structure of the community program for the Eastern Region.

The Beechtown Herald

JUNIOR COMMUNITY MANAGER, 2015-2017

Interacted with subscribers on social media sites. Generated content for various social media and online platforms. Tracked metrics for performance.

ACADEMIC HISTORY

Laytown Business School

BACHELOR OF SCIENCE IN BUSINESS ADMINISTRATION

- Graduated with distinct honors
- Editor-in-Chief of the Laytown Herald, 2014-2015
- Member of the Laytown Leaders Circle
- Founder of Laytown Writers Guild

Laytown Tech Training

CERTIFICATION COURSE IN COMMUNITY ORGANIZATION

- Completed coursework ahead of time
- Academic Achievement Awardee
- Best Thesis: "Bridging the Gap Between Online and Offline Community Engagement"

HOBBIES & INTERESTS

- Skateboarding
- Playing the Electric Guitar and Drums
- Mountain Biking
- Distance Running
- Writing Poetry and Fiction
- Sketching Urban Scenes